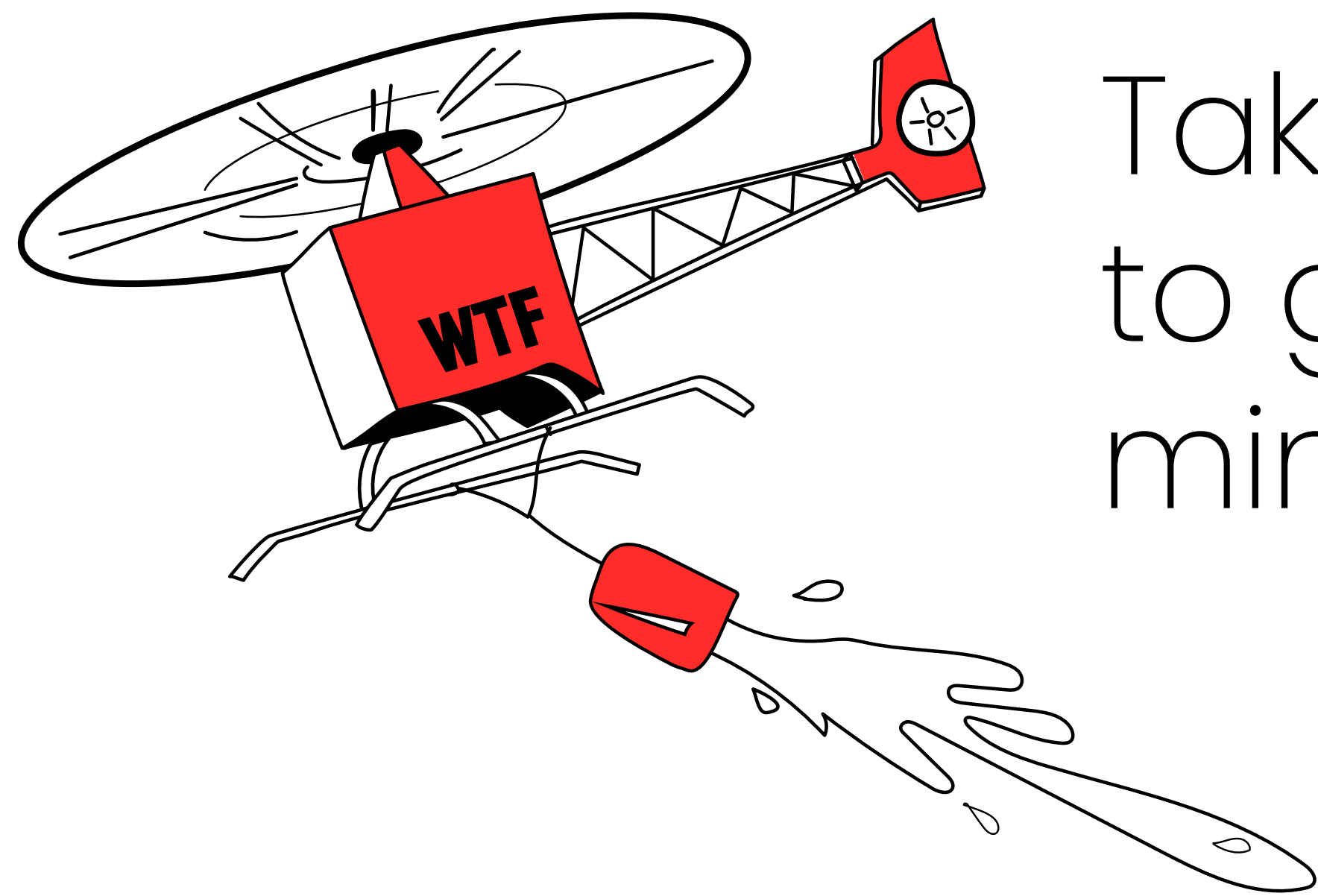


# Why sponsoring **#WTFisSRE?**



Take a look at our recap from 2021 to get the perfect picture of this mind-blowing event.

# The Event at Glance

## #WTFisSRE 2021

### What:

A Virtual Conference: By SRE for SRE

### When:

12:00 CEST – 22:15 CEST – 20 May 2021

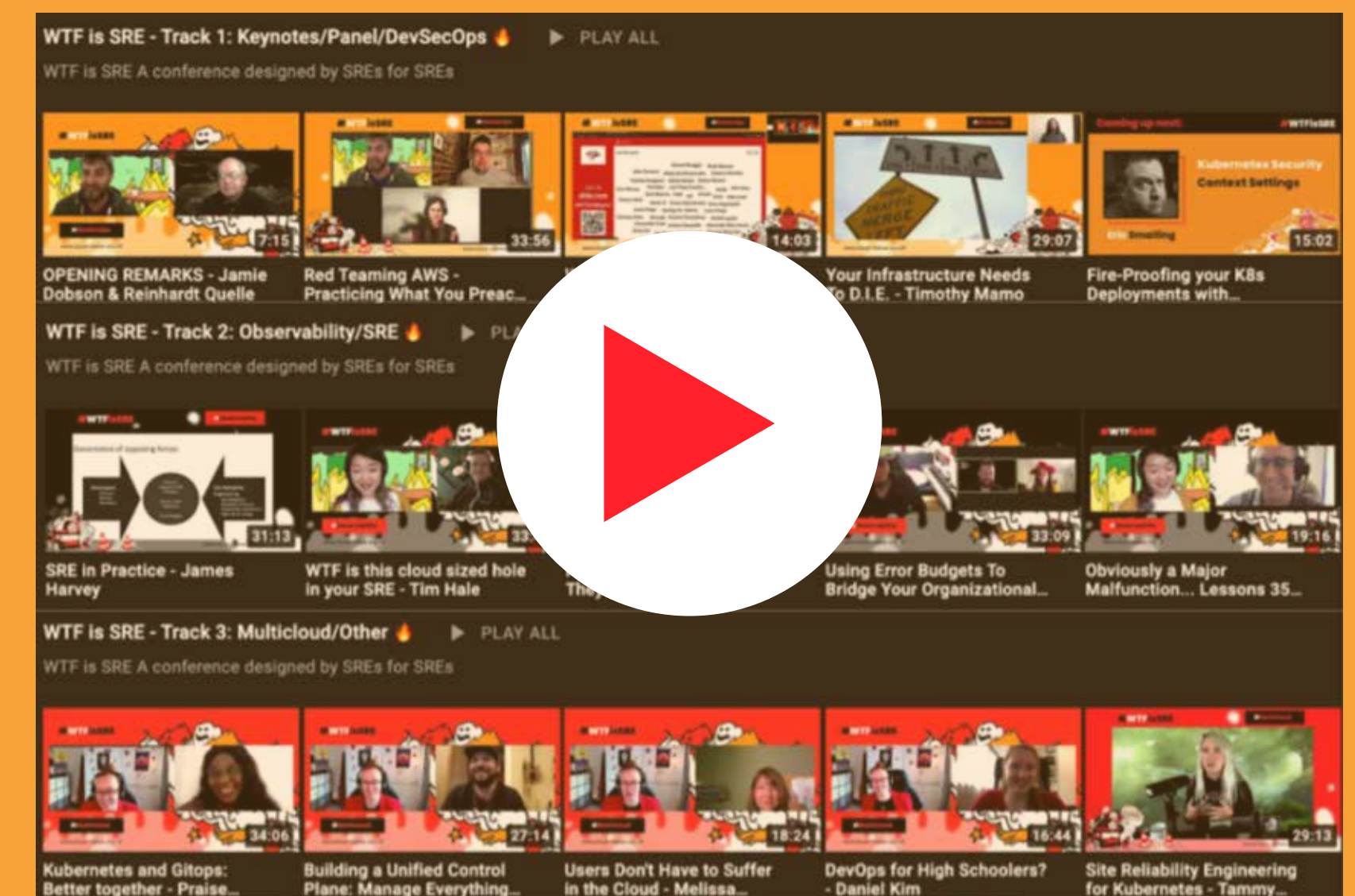
### Who:

- Site Reliability Engineers
- Ops Engineer
- Head of Ops
- Head of Platform

### Why:

Exploration of DevSecOps, Observability, Multicloud & Everything SRE

### Check here all the videos



# The Sponsoring Brands of #WTFisSRE 2021

Sponsored  
by Cisco



PagerDuty



NS1.



Teleport



StackPulse

BLAMELESS



MOONSKYE



# The Demographics of #WTFisSRE 2021

WE HAD:

**4192**  
REGISTRANTS

**1912**  
ATTENDEES

## TOP-8 Attending Industries

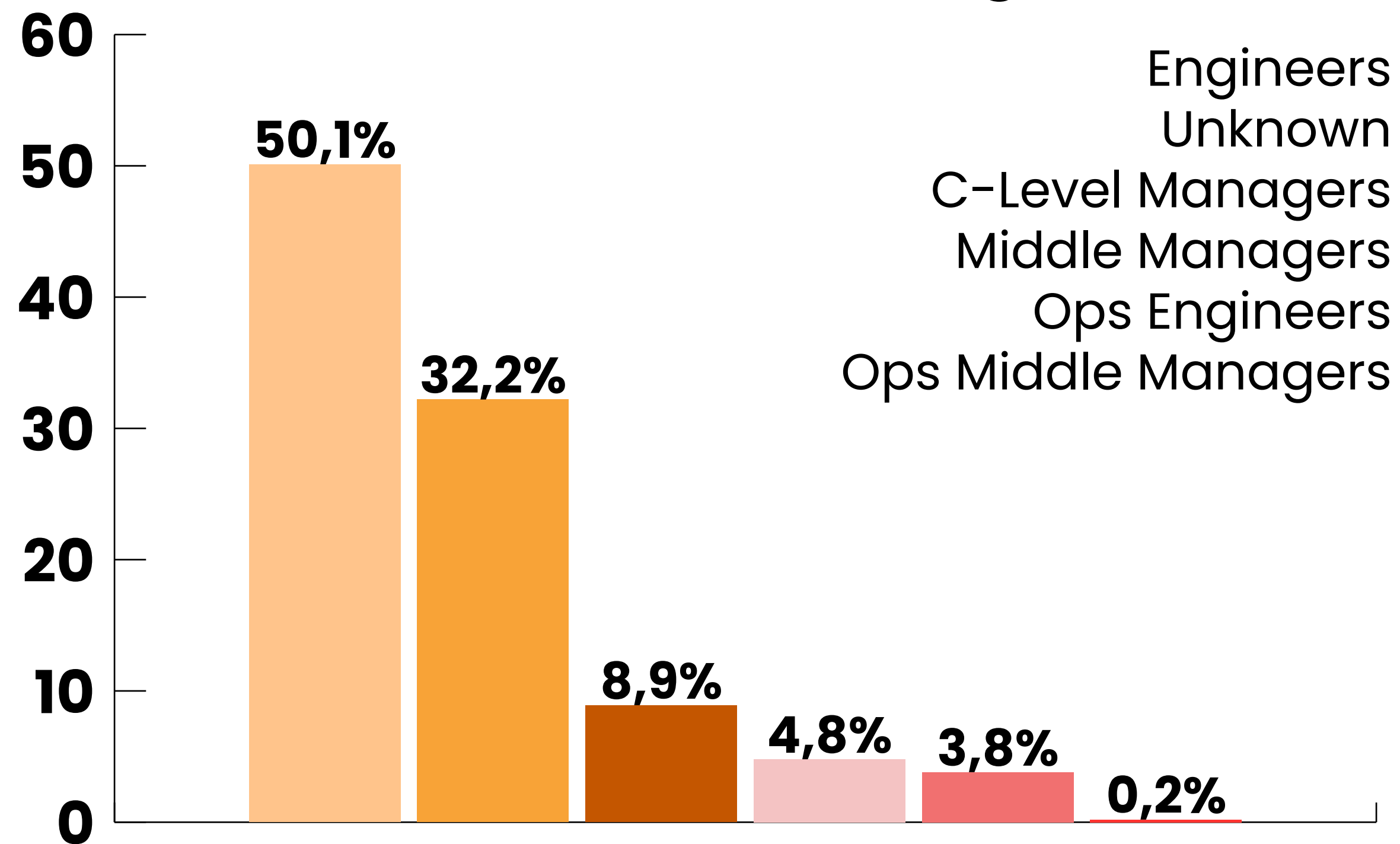
1. Computer Software
2. IT Services
3. Telecommunications
4. Banking
5. Financial Services
6. Higher Education
7. Retail
8. Insurance

## TOP-16 Attending Companies

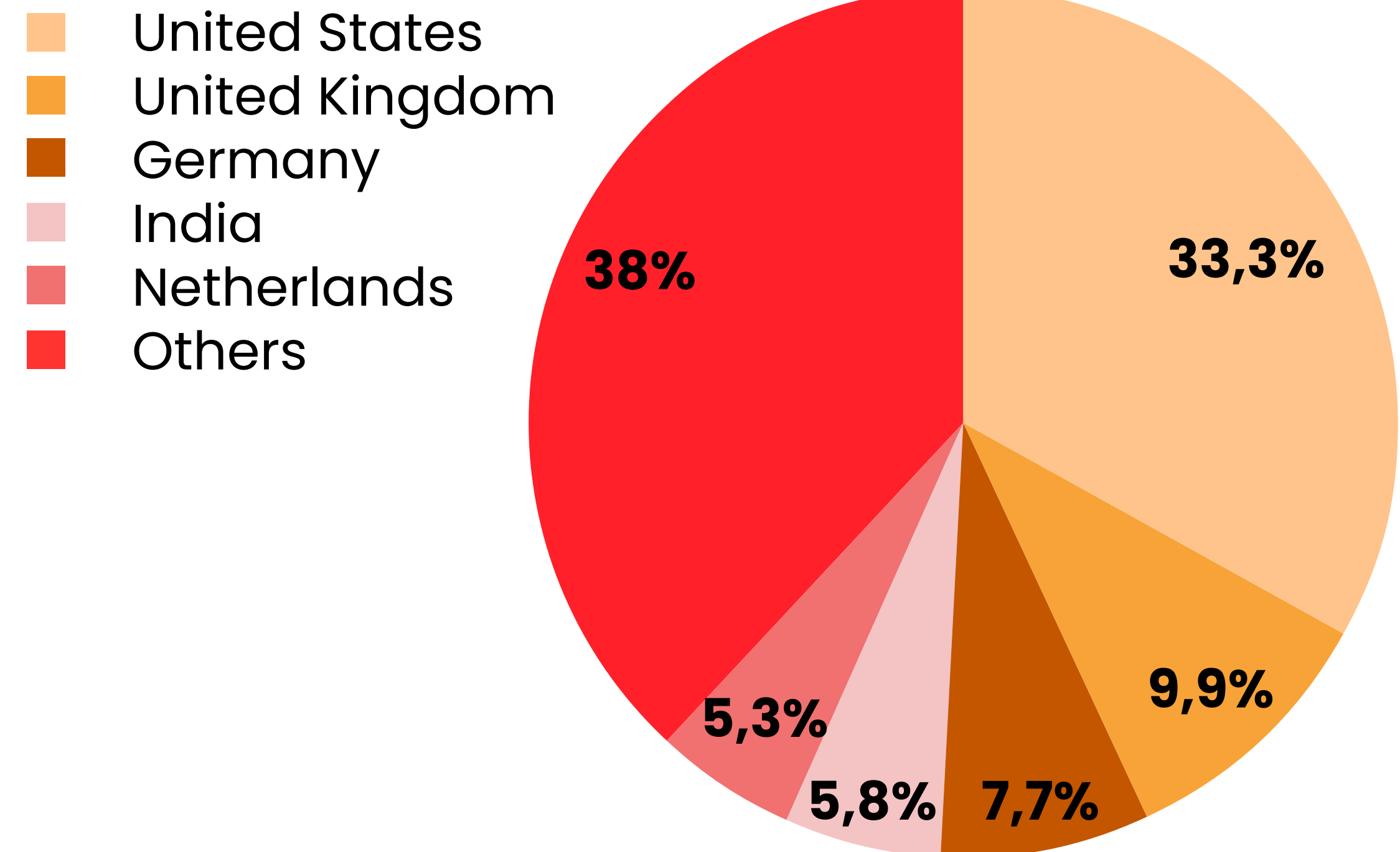
- |             |                  |
|-------------|------------------|
| 1. Cisco    | 9. Cisco Systems |
| 2. IBM      | 10. Equifax      |
| 3. Elsevier | 11. Google       |
| 4. Vmware   | 12. Verizon      |
| 5. Adidas   | 13. Ubisoft      |
| 6. Paypal   | 14. Appdynamics  |
| 7. Globant  | 15. Sap          |
| 8. Red Hat  | 16. Splunk       |

# The Demographics of #WTFisSRE 2021

## TOP-6 Attending Functions



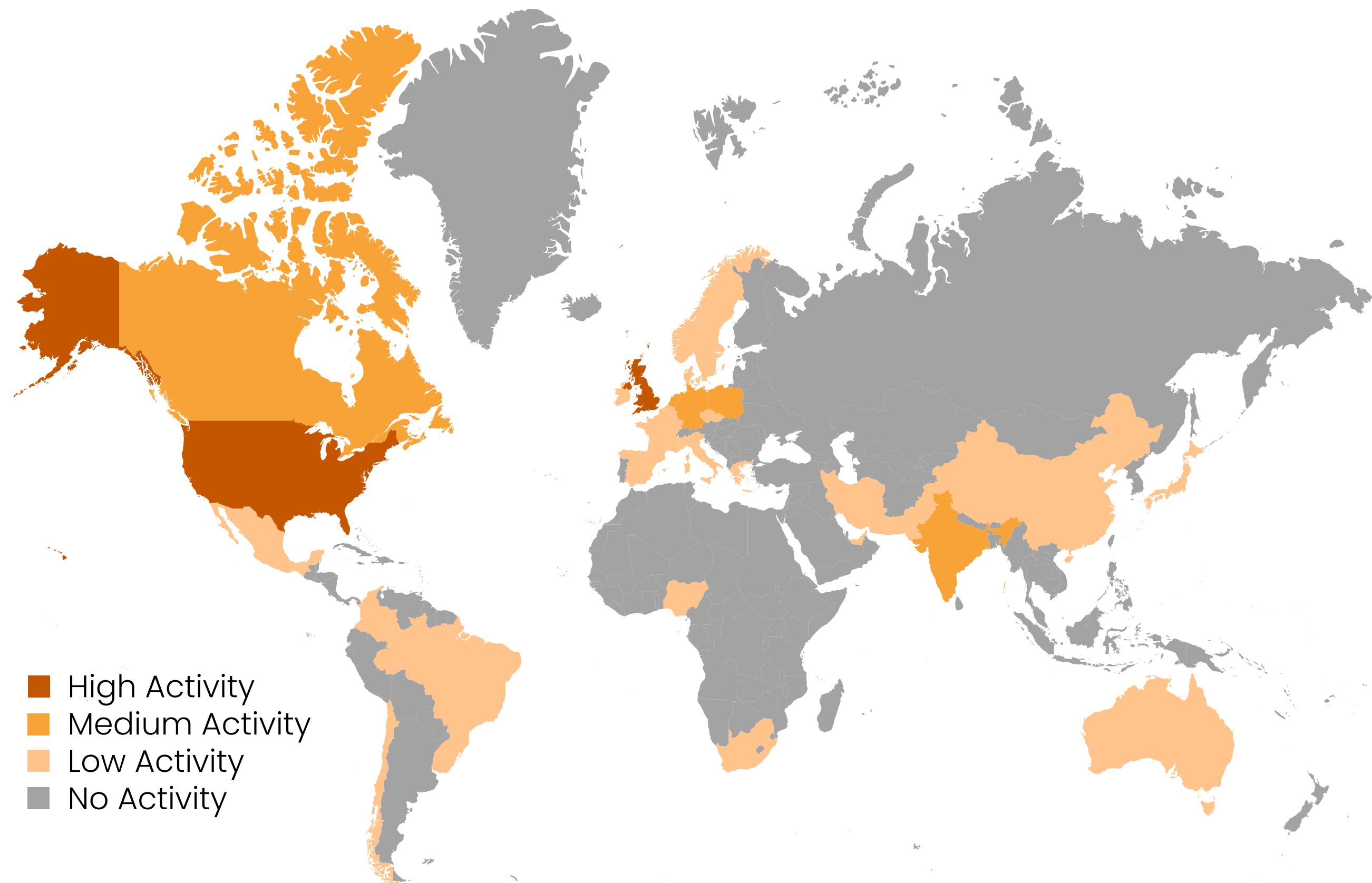
## TOP-6 Attending Countries





# The Social Stats of #WTFisSRE 2021

## Social Activity Worldmap



### TOP-3 Countries

1. United States
2. United Kingdom
3. Canada

### TOP-3 Cities

1. London
2. Amsterdam
3. San Francisco

**1059** Tweets

**350** Contributors

**34** Countries

**976K** Reach

**102** Cities

**#WTFisSRE**

28 April  
2022

conference

**BREAK GLASS**

**SEND ENQUIRIES**

**SEND ENQUIRIES**

**TO BECOME A SPONSOR**

