

WTF?! Container Solutions Marries EngineerBetter Ltd.

For immediate release, 15 February 2021

LONDON—[Container Solutions](#) has celebrated Valentine's Day by getting hitched.

The company is delighted to announce it has acquired 100% of EngineerBetter Ltd., a U.K. consultancy focused on the use of Cloud Native technologies and digital transformation.

It's the first time Container Solutions, a six-year-old consulting firm that specialises in Cloud Native transformation, has acquired another business, and the organisation is downright giddy about it.

The move gives Container Solutions a stronger position in the U.K. as well as within the digital transformation field.

EngineerBetter's leader, who will continue in his role, sounded pretty chuffed about it, too.

“By being part of Container Solutions we can accelerate our mission to help organisations deliver value faster,” said EngineerBetter CEO Daniel Jones. “Cloud Native isn't about YAML—it's about creating better outcomes for businesses and creating work that is more meaningful for employees. The folks at Container Solutions really understand this, and together we will change the way businesses are implemented via software.” He went on to share that “the morning after the deal was signed I was up at 5am, unable to sleep because I was too excited about all the cool things we will do together.”

The two organisations were an obvious match, said Jamie Dobson, Container Solutions's co-founder and CEO.

“It was clear from the very beginning that EngineerBetter and Container Solutions share the same value system, hence it felt natural to join forces,” said Dobson, whose company believes strongly in [psychological safety](#), [humility](#), [truth-telling](#), and happy hours, not necessarily in that order. “EngineerBetter is deeply connected into the tech community and has a strong presence in the U.K. through its already established partnerships with some of the global players in the industry. This is the right platform for EngineerBetter to further fuel a joint growth story within the Container Solutions family.”

Dobson adds, “On top of this, the team at EngineerBetter has shown to be a fantastic addition to the CS setup and we are very excited to finally be able to share this news and welcome them to the group.”

The management and staff of EngineerBetter, which was founded in 2016, are fully committed to the change in ownership and will be part of the employee-owned Container Solutions from day one.

It's been a busy few months for Container Solutions, with the launch in November of [WTF Is Cloud Native?](#), a monthly newsletter and media brand that has generated blog posts, ebooks, videos, and events. The project has attracted

outside contributors including Holly Cummins, worldwide development leader at IBM Garage; Nathen Harvey, developer advocate at Google and co-editor of *97 Things Every Cloud Engineer Should Know*; Sam Newman, author of *Monolith to Microservices*; and Matthew Skelton, co-author of *Team Topologies*.

About EngineerBetter

EngineerBetter is more than a team of cloud platform specialists: we help our customers transform into learning organisations that deliver value faster through the use of best-in-breed practices and technologies. This helps our customers get from ideas to feedback, as quickly as possible. As Kubernetes Certified Service Providers we help businesses not only build Cloud Native platforms, but also adapt their working practices so as to exploit the promise of Cloud Native technologies fully. Our working process places a strong emphasis on eXtreme Programming values and practices, with the aim of helping our customers be happier and more productive. We work with some of the world's biggest banks, global wealth-management enterprises, FTSE 100 retailers, governments, nonprofit organisations, and software vendors, helping them build teams and work more effectively.

About Container Solutions

Container Solutions is a consulting company that specialises in Cloud Native technology, strategy, and culture. Our company prides itself on helping enterprises migrate to Cloud Native in a way that is sustainable, integrated with business needs, and ready to scale. Our proven, four-part method, known as [Think Design Build Run](#), helps companies increase independence, take control, and reduce risk throughout a Cloud Native transformation.

The process is stepwise to minimise risk, but delivers value quickly. In our Think phase, we listen carefully to people throughout a company, from the boardroom on down, to alleviate challenges and pain points, and formulate strategy. In the Design phase, we conduct small experiments to eliminate wrong choices and help organisations select the best path forward, regardless of vendor. In the Build phase, we collaborate with our clients' engineers to create a Cloud Native system aimed at delivering software faster and easier. In the Run phase, we train our customers' engineers to run their new system themselves—though we also offer partial or full support if they prefer.

Container Solutions, founded in 2014, is one of only a handful of companies in the world that are both part of the Kubernetes Training Partner (KTP) programme and a Kubernetes Certified Service Provider (KCSP). Membership to both programmes is based on real-life, customer experience. When companies like Google, Atos, Shell, and Adidas need help with Cloud Native, they turn to Container Solutions. We are a remote-first company that operates globally, with offices in the Netherlands, Germany, the United Kingdom, and Canada.

MEDIA CONTACT:

Heather Joslyn
Editor-in-chief

heather.joslyn@container-solutions.com

Twitter: @ha_joslyn

Cell: +1 (410) 908-5576